

**CAMBRIA COMMUNITY  
HEALTHCARE DISTRICT**

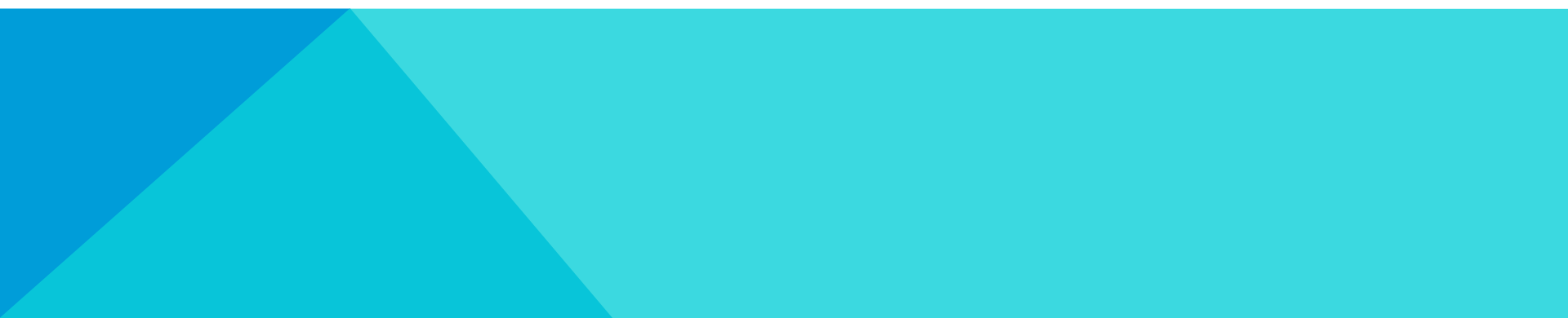
**HEALTHCARE NEEDS SURVEY  
2016**

# **SURVEY GOAL:**

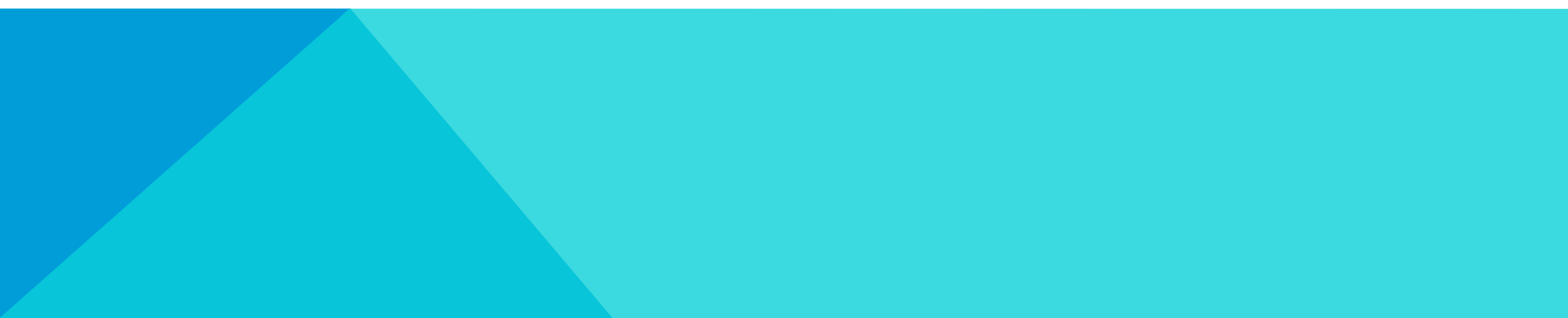
**To identify healthcare needs of residents served by the Cambria Community Healthcare District**



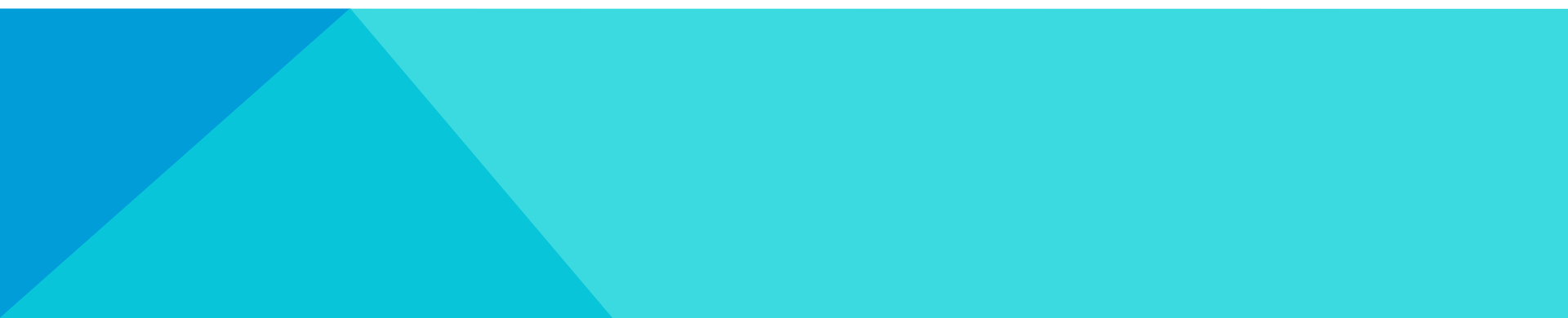
# WHAT WE WANTED TO LEARN

- Where residents regularly go for healthcare now
  - What healthcare services are routinely used
  - What residents think of healthcare availability in our District
  - What healthcare services residents would like to have offered within the District
  - What healthcare service changes or improvements residents would like to see
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# ABOUT THE SURVEY

- Based on 60+ informant interviews
  - Adapted from a validated survey designed to identify healthcare needs of rural communities
  - Sent to District residents with the January 2016 utility bill or by other means
  - Advertised in *The Cambrian* before and after the survey was mailed
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# **SURVEY RESPONSE**

- **4,278 surveys were distributed**
  - **629 surveys were completed and returned**
  - **This reflects ~1,100 residents out of a District of 7,000 residents**
  - **The robust response rate (16%) allows a margin of error of less than 4% with 95% confidence**
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# KEY FINDINGS:

Asked where they go for routine care :

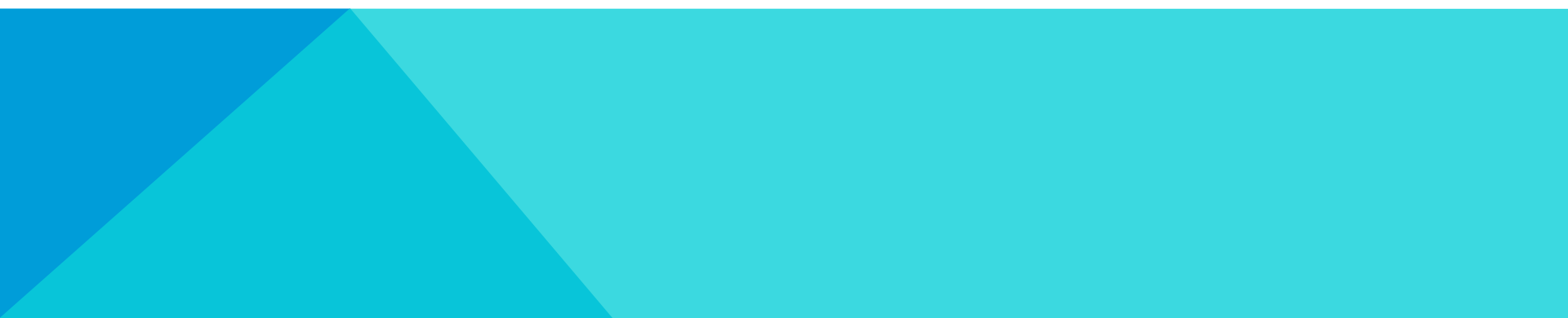
Primary Care Provider 75%

Specialist 32%

Urgent Care 21%

Emergency Department 18%

Must leave district to see their provider 65%



# KEY FINDINGS: HEALTH SERVICES THAT REQUIRE RESIDENTS TO LEAVE THE DISTRICT:

- Radiology/X-Ray 69%
- Laboratory/Blood Work 46%
- Urgent Care 40%
- Dental 39%
- Other outpatient 34%

# WHAT RESIDENTS THINK OF HEALTHCARE AVAILABILITY IN THE DISTRICT

79% of respondents who currently leave the District would prefer to see their primary care provider locally





# WHAT HEALTHCARE SERVICES RESIDENTS WANT IN CAMBRIA

- Urgent Care 34%
- Radiology/X-Ray 15%
- More doctors 12%
- Specialists 12%
- Laboratory 12%
- Weekend Hours 10%
- Walk-in or full-service clinic 5%

# WHAT WOULD RESIDENT LIKE TO SEE CHANGED OR IMPROVED?

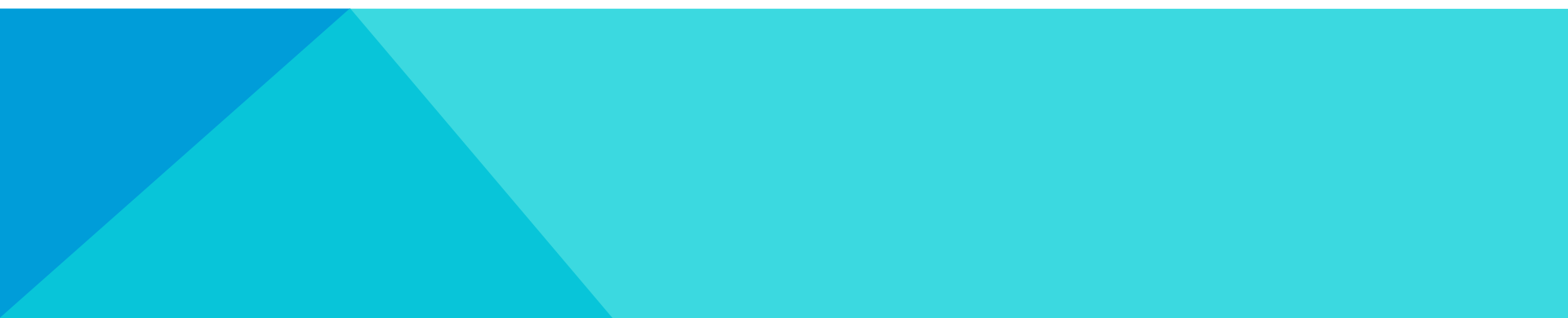
Urgent Care	28%
More doctors	25%
24/7 care	19%
More primary care docs	13%

**Key Point: Together, 85% of respondents want MORE medical care**



# SUMMARY:

The Healthcare Needs Survey had an excellent community response and revealed:

- 75% of respondents have a primary care healthcare provider
  - 65% of respondents leave the district to see their primary healthcare provider
  - 85% of respondents would like local access to MORE medical services such as urgent care and more physicians
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# How to Meet the Expressed Need?

## The modern urgent care model:

- Primary care and walk-in services
- Lab, x-ray, and other services
- Connected to a larger system (where their regular doctor may practice, and where visits become part of their medical record)