



CAMBRIA COMMUNITY HEALTHCARE DISTRICT

February 25, 2020

STRATEGIC PLANNING COMMITTEE

SPECIAL MEETING MINUTES

A) OPENING

1) Call to order

President Fedoroff called the meeting to order at 1:34 pm.

2) Pledge of Allegiance

Not done as there was no flag present.

3) Establishment of a quorum

Board of Directors members Iggy Fedoroff, Bill Rice, Barbara Bronson Gray, Laurie Mileur and Miguel Hernandez were present.

Also present were Administrator Mike McDonough, Operations Lead Tim Benes and Administrative Assistant Simone Rathbun.

B) PUBLIC COMMENT FOR ITEMS NOT ON THE AGENDA

One member of the public was present, Cecilia Montalvo.

OBJECTIVE:

Opening remarks by Laurie Mileur regarding the CCHD mission of continuing to set goals to improve the health of our district residents by providing emergency services, enhancing access to care, and promoting wellness.

Strategic Plan Outline:

Laurie Mileur motioned that this meeting and discussion be handled in workshop format; Bill Rice seconded the motion, Board approved 5/0. Cecilia Montalvo suggested rather than diving right into the capital needs analysis, the Board should perform a gap analysis to steer the discussion toward establishing goals to correct gaps between what the District offers and what it perceives it should offer the community to satisfy its mission.

1. Current mission statement

Improve services offered to community. No gap in ER services except for 2nd shift at night.

a. Emergency services - Our mission is to provide and improve the emergency services offered to the community. We currently need EKG monitors, the two we have are 11 yrs old, we are submitting grant proposals to replace those. Acquisition schedule to be made and updated. Staff to get with EMSA for stats and to review System Status Plan. Discussion was had regarding transports in and out of the County.

b. Healthcare access - Contact was made with First California Physician Partners (FCPP) regarding promises of bringing in Specialists, though they brought in x-ray equipment, no x-ray tech. No Urgent Care in town; there appears to be a gap in the community. There are currently four full time healthcare providers in Cambria. One new MD and X-Ray Tech are coming to FCPP. There is potential for growth, community wants an Urgent Care. Need facility to attract new MDs. Need mental health care and possibly pharmacy. Director Bronson Gray suggests we educate the public about not waiting too long before calling 911 in order to improve patient outcomes. Director Fedoroff will include a note in the March 2020 public trifold newsletter.

c. Community wellness – There is a need for mental health providers, especially in regards to the homeless in Cambria. Also, Bill Rice suggests that we give stickers of some sort to the businesses that utilize our first aid training in Heimlich maneuver, stop the bleed and hands only CPR classes.

By way of summary of today's discussion, Directors Bronson Gray and Mileur are to flesh out all the discussion and review done today. It was decided that Cecilia Montalvo would act as a community consultant on the Strategic Planning Committee. The next Strategic Planning session will be called in due course.

Time ran out before any of the other items could be discussed. The Strategic Planning Committee Workshops will continue to discuss the remaining items set forth below.

2. Identify and prioritize goals to meet CCHD's mission as they relate to:
 - a. capital equipment
 - b. facilities
 - c. operations/personnel

3. Develop strategies to meet identified goals
 - a. personnel
 - b. funding
 - c. partnerships/coordination with other agencies or community groups

4. Establish timeline to enact strategies and to achieve identified goals
 - a. immediate (0-2 years)
 - b. intermediate (2-5 years)
 - c. long-term (5+ years)

C) ADJOURNMENT The meeting was adjourned at 4:28 pm.